

COOKIE POLICY OF DISH

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COOKIE POLICY OF DISH

1. GENERAL INFORMATION

This **Cookie Policy of DISH** applies to the use of the services, benefits and content offered by DISH Digital Solutions GmbH, Metro-Straße 1, 40235 Düsseldorf, Germany ("**DISH**") via the website (<https://www.dish.co/>) and via mobile applications ("**DISH Platform**"). They also apply to DISH hardware in connection with the DISH Platform ("**DISH Devices**") as well as the provision of other cloud services ("**Cloud Services**", together with the DISH Platform the "**Platforms**") and DISH POS systems and other hardware (together with DISH Devices hereinafter the "**Devices**") through DISH.

DISH takes the protection its Users' personal data seriously. If you would like to learn more about the processing of your personal data in accordance with the European General Data Protection Regulation ("**GDPR**"), see our Privacy Policy (<https://www.dish.co/privacy-policy/>) and DISH General Terms and Conditions of Use and Business (<https://www.dish.co/terms-of-use/>). In particular, we explain which personal data DISH collects, for what purposes DISH processes these data, which technologies DISH uses, to whom DISH transfers these data and what rights you are entitled to under the GDPR.

2. WHAT ARE COOKIES

In order to make our services and our website as user-friendly as possible and to enable the use of certain functions of the website and Platforms we use Cookies and similar technologies. Cookies are small text files that are stored on your terminal device by your browser. A text file of this type contains a characteristic character string that allows the browser to be uniquely identified when the website is accessed again. For example, Cookies can be used to automatically recognize certain website settings you have selected for your next visit. First party cookies are cookies set by DISH and only we can read them. Additionally, we may use external services which also set their own cookies, which are known as third-party cookies.

Other technologies, like unique identifiers for apps or devices, pixel tags, and local storage, can serve the same purpose. These cookies and similar technologies (together "**Cookies**") can be used for the purposes outlined in this Cookie Policy.

When you visit Platforms, you will be prompted to **accept or refuse cookies**. The purpose is to enable the site to remember your preferences (such as name, surname, language, etc.) for a certain period of time. This allows your experience to be easier as you don't have to re-enter your preferences when browsing around the Platforms during the same visit.

3. HOW WE USE COOKIES

Cookies allow you to access features that are fundamental to our services. They are also used to increase security by authenticating users, preventing fraud, and protecting you.

The legal basis for the processing of personal data (such as email address, phone number, name and surname, etc.) using technically necessary cookies is Article 6(1)(a) GDPR. We would like to highlight that we do not process sensitive data.

The legal basis for the processing of personal data using cookies for statistical and marketing cookies is the consent of the user Art. 6 (1)(f) GDPR.

You can disable cookies; however, the functionality of our website may be limited if Cookies are prevented from being placed. To learn how to disable cookies, please see [Chapter 4 "Disabling cookies"](#) below.

Here's an overview to help you understand how we use cookies at DISH categorized by their functionality:

- **Technically Necessary Cookies:** These cookies are necessary for core features on our website to work, e.g. security-related or support functions.
 - Session Cookies: These cookies are deleted when your browser session is ended, e.g. when you close your browser.
 - Persistent Cookies: These cookies remain stored on your device so that we can recognize your browser the next time you visit our website.
 - Opt-Out Cookies: These cookies offer further technical options in order to object to the use of the Cookie.
- **Marketing Cookies:** These technologies are used by advertisers to serve ads that are relevant to your interests.
- **Statistical Cookies:** To understand our users better, we store data for analytical purposes. For example, we can use this data to understand click patterns and optimize our services and content accordingly.

4. DISABLING COOKIES

You can set your browser in such a way that you are informed about the placing of Cookies and can decide individually about their acceptance or exclude the acceptance of Cookies for certain cases or generally. Please refer to your browser's help function for more information. Your browser also contains settings that prevent Cookies from being placed. As a user, you therefore have full control over the use of Cookies.

By changing the settings in your browser, you can deactivate or restrict the transmission of cookies. Cookies that have already been saved can be deleted at any time. This can also be done automatically by setting your browser accordingly.

Alternatively, you can click on the "Privacy Settings" button on the footer of the Website to set your cookie preferences.

5. THE COOKIES WE SET

Functionality	Name	Description of Service	Saved Information
Technically Necessary Cookies	Adobe Experience Cloud	<p>This is a collection of integrated online marketing and web analytics products.</p> <p>Retention Period The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.</p> <p>Adobe generally retains the data within the Adobe Experience Cloud services for a maximum of 37 months from the time it was collected.</p>	<p>s_ecid This cookie enables end-to-end ID tracking as a first-party provider and is used as a reference ID. Type: cookie Duration: 2 years Domain: adobe.com</p> <p>AMCV_###@AdobeOrg This cookie is used to identify a unique visitor. Type: cookie Duration: 2 years Domain: adobe.com</p> <p>AMCVS_####@AdobeOrg The AMCVS cookie serves as a marker indicating that the session has been initialized. Type: cookie Duration: Session</p> <p>demdex The demdex cookie, set under the domain demdex.net, is used by Adobe Audience Manager to help identify a unique visitor across domains. Type: cookie Duration: 5 months, 27 days</p>
Technically Necessary Cookies	Google Fonts	<p>This is a collection of fonts for commercial and personal use.</p> <p>Retention Period The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.</p> <p>The data will be deleted as soon as they are no longer needed for the processing purposes.</p>	none

Functionality	Name	Description of Service	Saved Information
Technically Necessary Cookies	Google Tag Manager	<p>This is a tag management system. Via Google Tag Manager, tags can be integrated centrally via a user interface. Tags are small sections of code that can track activities. Script codes of other tools are integrated via the Google Tag Manager.</p> <p>The Tag Manager allows to control when a particular tag is triggered.</p> <p>Retention Period</p> <p>The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.</p> <p>The data will be deleted as soon as they are no longer needed for the processing purposes.</p>	none
Technically Necessary Cookies	gstatic.com	<p>This is a domain used by Google to off-load static content to a different domain name in an effort to reduce bandwidth usage and increase network performance for the end user.</p> <p>Retention Period</p> <p>The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.</p> <p>Requests for CSS assets are cached for 1 day; font files are cached for one year. Some information retained until removed by the user, some expires after a specific period of time, some is retained until the user's Google Account is deleted.</p>	None

Functionality	Name	Description of Service	Saved Information
Technically Necessary Cookies	reCAPTCHA	<p>This is a service that checks whether data is entered by a human or by an automated program.</p> <p>Retention Period The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.</p> <p>Data will be deleted as soon as they are no longer needed for the processing purposes.</p>	<p>_GRECAPTCHA This cookie is set so that Google can provide risk analyses about the activities observed by Google reCAPTCHA Type: cookie Duration: 5 months, 27 days Domain: google.com</p>
Technically Necessary Cookies	Usercentrics Consent Management Platform	<p>This is a consent management service. Usercentrics GmbH is used on websites and apps as a processor for the purpose of consent management.</p> <p>Retention Period The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.</p> <p>The consent data (given consent and revocation of consent) are stored for one year. The data will then be deleted immediately.</p>	<p>uc_settings and/or ucString This holds the ControllerID and SettingsID, the language, settings version and services with their consent history. Type: web Domain: usercentrics.com</p> <p>uc_user_interaction This is used to signal whether a user has already given consent. Type: web</p> <p>ucData (optional) This holds information about the Google Consent Mode. Type: web</p> <p>uc_ui_version This key states the UI version used by the clients. Type: web</p> <p>uc_user_country This is used to recognize the location of the user and show the correct version of the CMP. Type: web</p>

Functionality	Name	Description of Service	Saved Information
Technically Necessary Cookies	YouTube Video	<p>This is a video player service. It can be used by user to watch, like, share, comment and upload videos.</p> <p>Retention Period The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.</p> <p>The data will be deleted as soon as they are no longer needed for the processing purposes.</p>	<p>_sak This is used to store information about the visitor's video preferences. Type: web</p> <p>LAST_RESULT_ENTRY_KEY This is used to save the user settings when retrieving a YouTube video integrated on other web pages. Type: web</p> <p>yt-player-bandaidthost, yt-player-bandwidth, yt-player-headers-readable This is used to determine the optimal video quality based on the visitor's device and network settings. Type: web</p> <p>yt-remote-cast-installed, yt-remote-connected-devices, yt-remote-device-id, yt-remote-fast-check-period, yt-remote-session-app, yt-remote-session-name This is used to store the user's video player preferences using embedded YouTube video. Type: web</p> <p>YEC This is used to store the user's video player preferences using embedded YouTube video. Type: cookie Duration: 1 year, 1 month</p> <p>CONSENT This is used to detect if the visitor has accepted the marketing category in the cookie banner. Type: cookie Duration: 2 years</p> <p>DEVICE_INFO This is used to track user's interaction with embedded content. Type: cookie Duration: 5 months, 26 days</p> <p>remote_sid This is used for the implementation and functionality of YouTube video content on the website. Type: cookie Duration: Session</p> <p>test_cookie This is a test for cookie setting permissions in user's browser. Type: cookie Duration: 1 day</p>

Functionality	Name	Description of Service	Saved Information
			<p>VISITOR_INFO1_LIVE This is used to measure the user's bandwidth to determine whether they get the new or old player interface. Type: cookie Duration: 6 months</p> <p>YSC This is set by the YouTube video service on pages with embedded YouTube videos. Type: cookie Duration: Session</p> <p>PREF This is used to store information such as your preferred page configuration and playback settings such as explicit autoplay options, random mix, and player size. Type: cookie Duration: 8 months</p> <p>pm_sess This is used to maintain your browsing session. Type: cookie Duration: 30 minutes</p> <p>CGIC This is used to provide search results by auto-completing search queries based on a user's initial input. Type: cookie Duration: 6 months</p> <p>UULE This is used to determine the user's geographic location. Type: cookie Duration: 6 hours</p> <p>_Secure-YEC This is used to store the user's video player preferences using embedded YouTube videos. Type: cookie Duration: 1 year, 1 month</p>

Functionality	Name	Description of Service	Saved Information
Statistical Cookies	Adobe Analytics	<p>This is a web analytics service. With this, real-time analytics and detailed segmentation across all of the users marketing channels are possible.</p> <p>Retention Period The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.</p> <p>The data will be deleted as soon as they are no longer needed for the processing purposes.</p>	<p>s_ecid This cookie is used to allow persistent ID tracking in the 1st party state and is used as a reference ID if the AMCV cookie has expired. Type: cookie Duration: 2 years</p> <p>s_cc This is used to determine if cookies are enabled. Type: cookie Duration: Session</p> <p>s_sq This cookie is set and read by the JavaScript code when the SelectMap functionality or the Activity Map functionality are enabled. Type: cookie Duration: Session</p> <p>s_vi This is a unique visitor ID time and date stamp. Type: cookie Duration: 2 years</p>
Statistical Cookies	Google Analytics 4	<p>The service makes it possible to measure traffic and engagement on websites and mobile apps across devices using customizable reports.</p> <p>Retention Period The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.</p> <p>The client can choose how long Google Analytics retains data. The maximum amount of retention period is 14 months.</p>	<p>_ga Used to distinguish users. Type: cookie Duration: 2 years</p> <p>_ga_<container-id> Used to persist session state. Type: cookie Duration: 2 years</p>

Functionality	Name	Description of Service	Saved Information
Statistical Cookies	Medallia	<p>This is a customer analysis service.</p> <p>Retention Period The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.</p> <p>The data of a Medallia client will be stored in the Medallia Experience Cloud until the termination of the client's subscription, unless previously deleted or modified at the client's request.</p>	<p>kampyleUserSessionsCount Tracks number of sessions user has on the website.</p> <p>DECLINED_DATE Timestamp indicating when an intercept was last declined / survey was last closed.</p> <p>SUBMITTED_DATE Timestamp indicating when a survey was last submitted.</p> <p>kampyleUserSession Timestamp indicating when the user has started their session.</p> <p>kampyleSessionPageCounter Tracks the number of pages the user has opened in the session.</p> <p>kampyleInvitePresented Flag indicating whether an intercept was presented in the session.</p> <p>kampylePageLoadedTimestamp Timestamp indicating when the page was loaded. Used for time on page targeting.</p> <p>kampyleUserPercentile Number between 0-100 used for percentage of users being targeted.</p> <p>LAST_INVITATION_VIEW Timestamp for when the last intercept was presented.</p> <p>kampyle_userid UUID for identifying a user.</p> <p>medallia_journeys_id Journeys user ID. Previously cd_user_id.</p> <p>md_isSurveySubmittedInSession "True" if any survey was submitted in session, otherwise "False".</p> <p>mdigital_alternative_uuid Alternative feedback UUID identifier, relevant only to customers in AWS EU data centre.</p> <p>mdLogger When this exists, it instructs the Medallia code to add debug logs to the browser's console. Default value: "False" Setting the cookie to "True" is done by explicitly calling the KAMPYLE_ONSITE_SDK.startLogger(); JavaScript function.</p>

Functionality	Name	Description of Service	Saved Information
			<p>Setting the cookie to "False" is done by explicitly calling the KAMPYLE_ONSITE_SDK.stopLogger(); JavaScript function.</p> <p>ONSITE_SESSION_TAB_Number Used for targeting intercepts based on the "Time in session" option in multi-tab scenarios.</p> <p>Restriction: This feature is inactive by default. Ask your Medallia expert to file a Feature activation request with Medallia Support.</p> <p>Appears only after a second tab has been opened, where "Number" is a random timestamp. The number of tabs being targeted is reflected by the number of ONSITE_SESSION_TAB<number> value stored. Cleared on session start.</p>
Statistical Cookies	Mouseflow	<p>This is a web- analytics service.</p> <p>Retention Period The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.</p> <p>Data will be deleted as soon as they are no longer needed for the processing purposes.</p>	<p>mf_user This cookie determines whether a user is visiting the website for the first time or returning. This is done by a yes/no switch - no further information about the user is stored. Type: cookie Duration: 2 months, 29 days Domain: mouseflow.com</p> <p>mf_### The cookie contains information about the current visit to the website, but no information that can identify the visitor. The cookie is deleted when the session ends, i.e. when the user leaves the website. Type: cookie Duration: Session Domain: mouseflow.com</p>
Marketing Cookies	Adform	<p>This is a platform for digital advertising technology. The platform provides tools to buy advertising space in digital media.</p>	<p>C Identifies if user's browser accepts cookies. Type: cookie Duration: 1 month, 29 days</p> <p>TPC Identifies if user's browser accepts third party cookies. Type: cookie Duration: 7 days</p> <p>GCM Identifies if there is a need to re-check partner's cookie matching existence. Type: cookie Duration: 1 day</p>

Functionality	Name	Description of Service	Saved Information
		<p>Retention Period</p> <p>The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.</p> <p>Adform does not keep any Cookie-based Information longer than 13 months.</p>	<p>CM</p> <p>Identifies if there is a need to re-check partner's cookie matching existence. Type: cookie Duration: 1 day</p> <p>CM14</p> <p>Identifies if there is a need to re-check partner's cookie matching existence. Type: cookie Duration: 1 day</p> <p>token</p> <p>Security token for opt out functionality. Type: cookie Duration: Session</p> <p>otsid</p> <p>Advertiser specific opt-out. Type: cookie Duration: 10 years</p> <p>uid</p> <p>Unique identifier. Type: cookie Duration: 1 month, 29 days</p> <p>SR<RotatorID></p> <p>Sequential rotator information – contains total impressions, daily impressions, total clicks, daily clicks, and last impression date. Type: cookie Duration: 1 day</p> <p>CT<TrackingSetupID></p> <p>Identifies last click membership for 3rd party pixels on advertiser's pages. Type: cookie Duration: 1 hour</p> <p>EBFCD<BannerID></p> <p>Identifies daily frequency capping for expanding banner. Type: cookie Duration: 7 days</p> <p>EBFC<BannerID></p> <p>Identifies total frequency capping for expanding banner. Type: cookie Duration: 7 days</p> <p>CFFC<TagID></p> <p>Compound banner frequency capping. Type: cookie Duration: 7 days</p>

Functionality	Name	Description of Service	Saved Information
Marketing Cookies	DoubleClick Ad	<p>This is an advertising service. With this service it is possible to provide relevant ads to users and get campaign reports.</p> <p>Retention Period The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.</p> <p>The data will be deleted as soon as they are no longer needed for the processing purposes.</p>	<p>test_cookie Test for cookie setting permissions in user's browser. Type: cookie Duration: 1 day Domain: doubleclick.net</p> <p>IDE Contains a randomly generated user ID. Using this ID, Google can recognize the user across different websites across domains and display personalized advertising. Type: cookie Duration: 1 year Domain: doubleclick.net</p>
Marketing Cookies	Google Ads	<p>This is an advertising service. This service can be used to show personalised or non-personalised advertisement to users.</p> <p>Retention Period The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.</p> <p>The data will be deleted as soon as they are no longer needed for the processing purposes. Log data is anonymized after 9 months, and cookie information is anonymized after 18 months.</p>	<p>NID This is used to provide advertisements or retargeting. Type: cookie Duration: 6 months</p> <p>_gads This is used to provide advertisements or retargeting. Type: cookie Duration: 1 year, 1 month</p> <p>pm_sess This is used to make sure that requests come from a user. Type: cookie Duration: 30 minutes</p> <p>ANID This is used to show advertisements on websites outside of Google. Type: cookie Duration: 1 year, 1 month</p> <p>_gcl_au This is used to store and track conversions. Type: cookie Duration: 2 months, 29 days</p> <p>FPGCLAW This cookie is used to track campaign related information on the user. Type: cookie Duration: 2 months, 29 days</p> <p>FPGCLGB This cookie is used to track campaign related information on the user. Type: cookie Duration: 2 months, 29 days</p>

Functionality	Name	Description of Service	Saved Information
			<p>_gcl_gb This cookie is used to track campaign related information on the user. Type: cookie Duration: 2 months, 29 days</p> <p>_gac_gb_<wpid> This cookie is used to track campaign related information on the user. Type: cookie Duration: 2 months, 29 days</p> <p>_gcl_aw This cookie is set when a user arrives at the website via a click on a Google ad. Type: cookie Duration: 2 months, 29 days</p> <p>YSC This is used to store and track interaction. Type: cookie Duration: Session</p> <p>1P_JAR This is used to collect information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website. Type: cookie Duration: 30 days</p> <p>AID This is used to link activities on other devices the user has previously logged into with a Google Account. Type: cookie Duration: 1 year, 1 month</p> <p>FPAU This is used to collect information about the users and their activity on the website through embedded elements with the purpose of analytics and reporting. Type: cookie Duration: 2 months, 29 days</p>

Functionality	Name	Description of Service	Saved Information
Marketing Cookies	Google AdServices	<p>This is an advertising service.</p> <p>Retention Period The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.</p> <p>Data will be deleted as soon as they are no longer needed for the processing purposes.</p>	<p>test_cookie Set as a test to check whether the browser allows cookies to be set. Does not contain any identification features. Type: cookie Duration: 15 minutes</p> <p>IDE Contains a randomly generated user ID. Using this ID, Google can recognize the user across different websites across domains and display personalized advertising. Type: cookie Duration: 1 year</p> <p>__Secure-3PSIDCC, __Secure-3PSID, __Secure-1PSID Contains a randomly generated user ID. Using this ID, Google can recognize the user across different websites across domains and display personalized advertising. Type: cookie Duration: 2 years</p> <p>1P_JAR This is used to collect information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website. Type: cookie Duration: Session</p> <p>SEARCH_SAMESITE This cookie is used to prevent the browser from sending this cookie along with cross-site requests. Type: cookie Duration: 2 years</p> <p>SOCS This is used to store the consent decision of the user. Type: cookie Duration: 1 year, 1 month</p> <p>AEC This is used to ensure that the request is made by a user and not another website. Type: cookie Duration: 6 months</p> <p>APISID, SSID, SAPISID, HSID, SIDCC, SID This is used to personalise ads on websites based on the recent searches and interactions. Type: cookie Duration: 2 years</p>

6. THE COOKIES WE SET ON DISH POS

Functionality	Name	Description of Service	Saved Information
Technically Necessary Cookies	Usercentrics Consent Management Platform	<p>This is a consent management service. Usercentrics GmbH is used on websites and apps as a processor for the purpose of consent management.</p> <p>Retention Period The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.</p> <p>The consent data (given consent and revocation of consent) are stored for one year. The data will then be deleted immediately.</p>	<p>uc_settings and/or ucString This holds the ControllerID and SettingsID, the language, settings version and services with their consent history. Type: web Domain: usercentrics.com</p> <p>uc_user_interaction This is used to signal whether a user has already given consent. Type: web</p> <p>ucData (optional) This holds information about the Google Consent Mode. Type: web</p> <p>uc_ui_version This key states the UI version used by the clients. Type: web</p> <p>uc_user_country This is used to recognize the location of the user and show the correct version of the CMP. Type: web</p>
Technically Necessary Cookies	Adobe Experience Cloud	<p>This is a collection of integrated online marketing and web analytics products.</p> <p>Retention Period The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.</p> <p>Adobe generally retains the data within the Adobe Experience Cloud services for a maximum of 37 months from the time it was collected.</p>	<p>s_ecid This cookie enables end-to-end ID tracking as a first-party provider and is used as a reference ID. Type: cookie Duration: 2 years Domain: adobe.com</p> <p>AMCV_###@AdobeOrg This cookie is used to identify a unique visitor. Type: cookie Duration: 2 years Domain: adobe.com</p> <p>AMCVS_####@AdobeOrg The AMCVS cookie serves as a marker indicating that the session has been initialized. Type: cookie Duration: Session</p> <p>demdex The demdex cookie, set under the domain demdex.net, is used by Adobe Audience Manager to help identify a unique visitor across domains. Type: cookie Duration: 5 months, 27 days</p>

Functionality	Name	Description of Service	Saved Information
Technically Necessary Cookies	Google Tag Manager	<p>This is a tag management system. Via Google Tag Manager, tags can be integrated centrally via a user interface. Tags are small sections of code that can track activities. Script codes of other tools are integrated via the Google Tag Manager.</p> <p>The Tag Manager allows to control when a particular tag is triggered.</p> <p>Retention Period The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.</p> <p>The data will be deleted as soon as they are no longer needed for the processing purposes.</p>	none
Statistical Cookies	Adobe Analytics	<p>This is a web analytics service. With this, real-time analytics and detailed segmentation across all of the users marketing channels are possible.</p> <p>Retention Period The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.</p> <p>The data will be deleted as soon as they are no longer needed for the processing purposes.</p>	<p>s_ecid This cookie is used to allow persistent ID tracking in the 1st party state and is used as a reference ID if the AMCV cookie has expired. Type: cookie Duration: 2 years</p> <p>s_cc This is used to determine if cookies are enabled. Type: cookie Duration: Session</p> <p>s_sq This cookie is set and read by the JavaScript code when the SelectMap functionality or the Activity Map functionality are enabled. Type: cookie Duration: Session</p> <p>s_vi This is a unique visitor ID time and date stamp. Type: cookie Duration: 2 years</p>

Functionality	Name	Description of Service	Saved Information
Statistical Cookies	Google Analytics 4	<p>The service makes it possible to measure traffic and engagement on websites and mobile apps across devices using customizable reports.</p> <p>Retention Period The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.</p> <p>The client can choose how long Google Analytics retains data. The maximum amount of retention period is 14 months.</p>	<p>_ga Used to distinguish users. Type: cookie Duration: 2 years</p> <p>_ga_<container-id> Used to persist session state. Type: cookie Duration: 2 years</p>
Statistical Cookies	Mouseflow	<p>This is a web- analytics service.</p> <p>Retention Period The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.</p> <p>Data will be deleted as soon as they are no longer needed for the processing purposes.</p>	<p>mf_user This cookie determines whether a user is visiting the website for the first time or returning. This is done by a yes/no switch - no further information about the user is stored. Type: cookie Duration: 2 months, 29 days Domain: mouseflow.com</p> <p>mf_### The cookie contains information about the current visit to the website, but no information that can identify the visitor. The cookie is deleted when the session ends, i.e. when the user leaves the website. Type: cookie Duration: Session Domain: mouseflow.com</p>
Statistical Cookies	Medallia	<p>This is a customer analysis service.</p>	<p>kampyleUserSessionsCount Tracks number of sessions user has on the website.</p> <p>DECLINED_DATE Timestamp indicating when an intercept was last declined / survey was last closed.</p> <p>SUBMITTED_DATE Timestamp indicating when a survey was last submitted.</p> <p>kampyleUserSession Timestamp indicating when the user has started their session.</p> <p>kampyleSessionPageCounter Tracks the number of pages the user has opened in the session.</p>

Functionality	Name	Description of Service	Saved Information
		<p>Retention Period The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.</p> <p>The data of a Medallia client will be stored in the Medallia Experience Cloud until the termination of the client's subscription, unless previously deleted or modified at the client's request.</p>	<p>kampyleInvitePresented Flag indicating whether an intercept was presented in the session.</p> <p>kampylePageLoadedTimestamp Timestamp indicating when the page was loaded. Used for time on page targeting.</p> <p>kampyleUserPercentile Number between 0-100 used for percentage of users being targeted.</p> <p>LAST_INVITATION_VIEW Timestamp for when the last intercept was presented.</p> <p>kampyle_userid UUID for identifying a user.</p> <p>medallia_journeys_id Journeys user ID. Previously cd_user_id.</p> <p>md_isSurveySubmittedInSession "True" if any survey was submitted in session, otherwise "False".</p> <p>mdigital_alternative_uuid Alternative feedback UUID identifier, relevant only to customers in AWS EU data centre.</p> <p>mdLogger When this exists, it instructs the Medallia code to add debug logs to the browser's console. Default value: "False" Setting the cookie to "True" is done by explicitly calling the KAMPYLE_ONSITE_SDK.startLogger(); JavaScript function. Setting the cookie to "False" is done by explicitly calling the KAMPYLE_ONSITE_SDK.stopLogger(); JavaScript function.</p> <p>ONSITE_SESSION_TAB_Number Used for targeting intercepts based on the "Time in session" option in multi-tab scenarios. Restriction: This feature is inactive by default. Ask your Medallia expert to file a Feature activation request with Medallia Support. Appears only after a second tab has been opened, where "Number" is a random timestamp. The number of tabs being targeted is reflected by the number of ONSITE_SESSION_TAB<number> value stored. Cleared on session start.</p>

7. CONTACT

If you have questions or remarks, you can always contact us through various channels:

- You can use the contact form on our website to contact us for a request. The personal data you enter in the contact form (your first and last name, your e-mail address and details of the nature of your request are required) will only be processed for the purpose of responding to your enquiry and only if you have clicked on the "Send" button. Your IP address and the time of sending your request will also be stored. Processing is carried out on the basis of Article 6 para. 1 sentence 1 letter a) GDPR.
- You can also contact us by telephone or e-mail. In this respect, too, only the personal data required to respond to your enquiry will be processed. Processing is carried out on the basis of Article 6 para. 1 sentence 1 letter a) GDPR.
- You can object to the storage of your data at any time, for example by e-mail to privacy@dish.digital. In this case, however, further processing of your request is not possible. Furthermore, the revocation has no effect on the legality of the processing of your data until then.